

PROMOTIONS SUMMARY

1/7/25 - 30/9/25

ROPS SERIES	OPTIONS	DRIVEAWAY PRICE RRP EX GST	RETAIL PROMOTION
4080E GS	LOADER READY	\$67,200	FREE STOLL 35-18 LOADER & 1.85 GP BUCKET VALUED AT \$6,930*
4100E GS	LOADER READY	\$76,700	FREE STOLL 35-18 LOADER & 1.85 GP BUCKET VALUED AT \$6,930*

AGROFARM SERIES	OPTIONS	DRIVEAWAY PRICE RRP EX GST	RETAIL PROMOTION
AGROFARM 5095 GS	LOADER READY	\$90,300	FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970*
AGROFARM 5105 GS	LOADER READY	\$96,700	FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970*
AGROFARM 5115 GS	LOADER READY	\$102,900	FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970*
AGROFARM 5125 GS	LOADER READY	\$108,200	FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970*

WARRIOR SERIES	OPTIONS	DRIVEAWAY PRICE RRP EX GST	RETAIL PROMOTION
6190 RC	TRACTOR ONLY	\$255,900	SAVE \$40,000
6230 RCFRONT LINKAGE PTO	TRACTOR ONLY	\$275,880	SAVE \$43,020
8280 TTV & FRONT LINKAGE PTO	TRACTOR ONLY	\$365,000	SAVE \$80,000
9340 TTV & FRONT LINKAGE PTO	TRACTOR ONLY	\$445,000	SAVE \$81,900

RATE	TERMS	DEPOSIT
*2.89%	24 Months	30% Deposit
*3.89%	36 Months	30% Deposit
*4.89%	48 Months	30% Deposit
*5.89%	60 Months	30% Deposit



FROM

2.89% P.A*

FINANCE

New retail finance options to support Deutz-Fahr opportunities are as follows;

RATE	TERMS	DEPOSIT
*2.89%	24 Months	30% Deposit
*3.89%	36 Months	30% Deposit
*4.89%	48 Months	30% Deposit
*5.89%	60 Months	30% Deposit

- \bullet Minimum cash deposit or trade equity of 30% required to achieve these rates
- \bullet The amount equivalent to the GST must be repaid back on the 4th month
- Alternative loan repayment structures, terms, balloon options and deposit amounts also available but the interest rate quoted online will automatically be adjusted.

These rates are valid for Deutz Fahr Tractor deals Quoted & Approved by 30 September 2025 and the equipment must be delivered & the loan settled by 10 October 2025.

New finance quotations can be obtained via the DLL online portal, phone 1800 734 273 or email pfgcredit@pfgaustralia.com.au



ROPS SERIES



4080 GS LOADER READY

FREE STOLL 35-18 LOADER & 1.85 GP BUCKET VALUED AT \$6,930

TRACTOR & LOADER

Loader Dealer Rebate for Promotion



DNP EX GST	PROMOTION RRP EX GST
\$62,475	\$67,200
\$3,465	



4100E GS LOADER READY

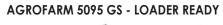
FREE STOLL 35-18 LOADER & 1.85 GP BUCKET VALUED AT \$6,930

	DNP EX GST	PROMOTION RRP EX GST
TRACTOR & LOADER	\$70,465	\$76,700
Loader Dealer Rebate for Promotion	\$3,465	



*Offer ends 30/9/25 or while stocks last. Offer only available at participating Deutz-Fahr Dealers. Not valid with any other offer. See rebate form to claim 50% credit for free loader.

AGROFARM SERIES





FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970

	DNP EX GST	PROMOTION RRP EX GST
TRACTOR & LOADER	\$82,913	\$90,300
Loader Dealer Rebate for	\$3.985	

AGROFARM 5105 GS - LOADER READY



FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970

		DNP EX GST	PROMOTION RRP EX GST
TRACTO		\$88,353	\$96,700
Loader D Rebate Promo	for	\$3,985	

AGROFARM 5115 GS - LOADER READY



FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970

	DNP EX GST	PROMOTION RRP EX GST
TRACTOR & LOADER	\$93,623	\$102,900
Loader Dealer Rebate for Promotion	\$3,985	

AGROFARM 5125 GS - LOADER READY



FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970

	DNP EX GST	PROMOTION RRP EX GST
TRACTOR & LOADER	\$98,128	\$108,200
Loader Dealer Rebate for Promotion	\$3,985	



*Offer ends 30/9/25 or while stocks last. Offer only available at participating Deutz-Fahr Dealers. Not valid with any other offer. See rebate form to claim 50% credit for free loader.

WARRIOR SERIES

















New Floor Stock

Any new unit ordered during the promotional period will be invoiced at the promo dealer buy price.

Existing Floor Stock

Existing stock will be automatically rebated to dealer spare parts account, upon warranty registration, within the promotional period. The amount will be the difference between the units original normal dealer price and the promo dealer price.

VALID BETWEEN 1 JULY - 30 SEPTEMBER

REBATE FORM



Dealer Name:		Dealer Code:	
VIN of Unit:	Model:	Date Sold:	
Authorised Dealer Team Member: _			
Signature of Authorised Dealer Team	n Member:		

Q	PROMOTION REBATI
Please cre	edit my spare account for:
	\$3,465 EX GST FOR THE FREE STOLL 35-18 LOADER & 1.85 GP BUCKET VALUED AT \$6,930
	\$3,985 EX GST FOR THE FREE STOLL 38-20 LOADER & 2.1 GP GP BUCKET VALUED AT \$7,970

IMPORTANT INFORMATION (please tick each step as required)					
☐ Completed warranty registration or transfer.					
 Customer invoice showing that the customer received the Deutz-Fahr promotion. 					
☐ Please email this form to doehms@pfgaustralia.com.au NO FAXES ACCEPTED					
 If claiming more than one rebate for the same customer, please submit a rebate form per VIN with the relevant invoice. 					
 Must be submitted by email within 7 days of retail sales and warranty registration. Rebates will not be paid if submitted late. 					
 Offer expires 30/9/25. All claims must be received by 3/10/25 to qualify for a rebate. 					

Date:

			OFFICE USE ONLY		
VIN registered	☐ Invoices attached	☐ Credit applied	☐ Discount Given to	Customer	Date:

POINT OF SALE

SUPPLIED

PULL UP BANNER



TOBLERONE

2.89% P.A **FINANCE*** 24 MONTHS | 30% DEPOSIT **DEUTZ-FAHR**

FREE STOLL 38-20 LOADER AT \$7,970 INC GST **DEUTZ-FAHR**

FREE STOLL 35-18 LOADER & 1.85 GP BUCKET VALUED AT \$6,930 INC **DEUTZ-FAHR**

POSTERS





DEUTZ-FAHR

PFG AUSTRALIA CO-OP ADVERTISING POLICY

How the Co-Op Program Works

Our Co-operative Advertising Program is designed to help you advertise in your local market with confidence and support. Whether it's print, radio, TV, or direct mail, we're here to share the load.

1. Plan Your Campaian

Decide on the advertising format that works best for your market—radio, TV, print, direct mail, or online.

2. Speak with Your Area Manager

They'll help align your campaign with our guidelines and assist with the application and approval process.

3. Cost Sharing

PFG will contribute 50% of the total approved campaign cost. Example: If your ad costs \$1,000, we'll reimburse \$500.

4. Run the Campaign & Claim Your Reimbursement

Once your campaign is complete, send us the required documents to claim your co-op funds.

What's Covered?

We support a wide range of traditional local advertising, including:

- Local radio and TV advertising
- Newspaper and magazine placements
- Direct mail campaigns

Note: Sponsorships, signage, and event branding are not eligible. Ad production costs are not reimbursable, but we offer free creative support for print ads.

Getting Pre-Approval

Before launching any campaign, approval is required from both your Area Manager and the PFG Marketing Team.

- Please allow at least 48 hours for review.
- Campaigns that launch without pre-approval won't be reimbursed.

Eligibility Checklist

To qualify for co-op reimbursement, your advertising must:

- Promote PFG Australia products only.
- Include your dealership name, contact details, and website.
- Follow PFG brand guidelines (logos, fonts, colours)
- Comply with Australian Consumer Law

Claiming Your Reimbursement

Once your campaign has run, send the following within 14 days of month-end:

- Vendor invoice for the advertising spend.
- Completed and signed pre-approval form.
- A copy of the final advertisement (digital or physical)
- Your invoice to PFG Australia for the 50% reimbursement

Email all documentation to: accountsreceivable@pfgaustralia.com.au

We're Here to Help

Your Area Manager is your first point of contact for campaign planning and approvals. For creative support or questions about the process, contact our Marketing Team:

- Sophia Lathouras National Dealer Network & Marketing Manager
- Olivia Wells Marketing Supervisor
- Daniel Vassallo Marketing Supervisor
- Sophie Hall Marketing Specialist

Tips for Success

- Only use official brand logos and assets
- Advertising must be focused solely on PFG-branded products.
- Always get pre-approval before your campaign launches
- Late or non-compliant claims can't be reimbursed.

TVC PRODUCTION

Throughout the year, PFG will produce a number of 15 & 30 second tvc's as part of the corporate advertising campaign.

The majority of the Deutz-Fahr television media spend is using 30 second ads, although on limited occasions we may also run 15 second tvc's as well.

The Deutz-Fahr media spend is exclusively to promote the brand, our products, current marketing campaigns and to drive inquiry to the dealer network.

All corporate ads will be tagged with Deutz-Fahr.

We do not provide dealer tagging of our Deutz-Fahr corporate television advertising. Should a dealer wish to use any of our televison ads for your own local marketing campaigns, you can request that your dealership name be tagged onto the end of our ads. This may not be possible on every advertisement. Deutz-fahr will cover the costs of these dealer tags as long as it is supported by an approved papo and television spend by the dealer.

To arrange to have any Deutz-Fahr ads tagged with your dealership name/logo, you must have a current approved co-op program (papo) in place and approved by your rep. In addition to the above tagging possibilities of current Deutz-Fahr ads, dealers are also able to access the use of Deutz-Fahr television production supplier should you wish to create your own, exclusively Deutz-Fahr television ads. Please note that unique televison commercials are at a cost to the dealer and cannot be claimed as part of Co-Op.

The process here is to email lauren clifford at creswick creative with a basic outline of what you wish to have produced and lauren will provide you with a cost estimate.

Please copy your area manager to this request.

Creswick creative contact details

LAUREN CLIFFORD

Email: lauren@creswickcreative.com CC: YOUR AREA MANAGER

SUMMARY

The above facilities are only available to dealers that have a pre approved Co-Op marketing spend in place approved by your Area manager.

